



Swipe, Stain, Slay: Color-Changing Lip Gloss Formulation

Coconut-infused gloss for a
healthy, shimmering pout





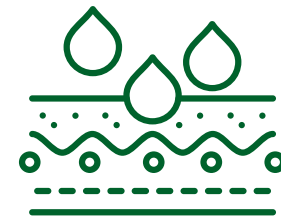
Formulation Benefits



Boosts natural lip health and appearance:
For a visibly healthier, naturally beautiful lips.



Features a clean, natural origin formula:
High natural content, petroleum-free, silicone-free alternative.



Deeply nourishes and moisturizes:
Coconut-derived for soft, hydrated lips.



Achieves a luscious, high-shine finish:
Enhances natural beauty with a radiant gloss.



Promotes smooth, long-lasting wear:
Comfortable and non-sticky for extended wear.

Key Ingredients

Glyzer CE300

- ✓ Fast-spreading, natural emollient
- ✓ Imparts fast-drying, shiny, and silky finish on skin
- ✓ Suitable replacement to silicones
- ✓ ISO 16128-1: 100%

Cocolatum503

- ✓ Has good moisturizing property, good for the treatment of dry and flaky skin
- ✓ Helps smoothen and soften skin
- ✓ Hypoallergenic, emollient, safe for sensitive skin
- ✓ Naturally derived
- ✓ ISO-16128-1: 100%

Glyzer CT100

- ✓ Outstanding spreadability, non-greasy.
- ✓ Helps moisturize, soothe dry and itchy skin
- ✓ Dermatology tested as non irritating and safe
- ✓ ISO-16128-1: 100%



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Formulation Overview

PRODUCT TYPE:

STAINING COLOR CHANGING
LIP GLOSS



PRODUCT CLAIMS:



Phase	Ingredient	INCI Name	Function	%
A1	Castor Oil	Ricinus Communis Seed (Castor) Oil	Emollient	29.75
A2	Diisostearyl Malate	Diisostearyl Malate	Pigment Dispersant	10.00
A3	Polyglyceryl-2 Triisostearate,Red 27 (CI 45410)	Polyglyceryl-2 Triisostearate,Red 27 (CI 45410)	Pigment	0.15
A4	Cocolatum503	Cocoglycerides (and) Oryza sativa (Rice) Bran Wax (and) Euphorbia cerifera (Candelilla) Wax	Emollient Base/Thickener	32.00
A5	Glyzer CT100	Caprylic/Capric Triglyceride	Emollient	15.85
A6	Glyzer CE300	Coco Caprylate/Caprates	Emollient	10.00
A7	Vitamin E	Tocopheryl Acetate	Anti-oxidant	0.25
A8	Flavor		Flavor	1.50
A9	Pink Shimmer	Synthetic Fluorophlogopite	Shimmer	0.50
			TOTAL	100.00



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